

# HIMANSHU GUPTA

## Senior Full Stack Developer | Laravel, React, WordPress & PHP

### CONTACT

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### PROFILE SUMMARY

Salesforce Administrator with hands-on experience in Sales Cloud implementation, CRM customisation, workflow automation, and report/dashboard creation. Strong understanding of lead lifecycle management, opportunity pipeline tracking, user role management, and data security. Technical background in backend development and API integrations, enabling effective CRM system configuration and business process optimisation.

### TECHNICAL SKILLS

#### Languages & Frameworks:

PHP, Laravel (v7-9), JavaScript, ReactJS, jQuery

#### CMS & Platforms:

WordPress, WooCommerce, Shopify

#### Databases: MySQL

#### API Integration:

RESTful APIs, 7Rooms API, eZeesms API, Amazon API, Walmart API, PayPal API

#### Version Control:

Git, GitHub

#### Tools & Utilities:

Composer, NPM, Webpack, Postman

#### Deployment & Hosting:

cPanel, FTP, VPS, Cloudflare

#### Other:

Custom WordPress Plugin & Theme Development, Custom Shopify App Development, SEO Optimisation

### WORK EXPERIENCE

#### PineSucceed Technologies Pvt. Ltd - JUNE 2025 - Present

##### Senior Full Stack Developer

- Architected and developed scalable backend applications using Laravel (v8-9), implementing MVC architecture, RESTful APIs, and optimised MySQL database queries.
- Developed and maintained server-side APIs using Node.js, ensuring performance optimisation, secure authentication (JWT/Token-based), and structured request validation.
- Integrated and configured Fractal and Datacap payment gateways, implementing secure transaction processing, webhook integration, and payment status reconciliation.
- Managed end-to-end payment workflows including authorization, capture, refunds, error handling, and third-party gateway API integrations.
- Delivered full-stack solutions by collaborating across backend (Laravel/Node.js) and frontend layers, implementing client-specific business logic and custom features.
- Followed OOP principles, secure coding practices, and Agile methodology while implementing scalable enterprise-level solutions.

#### Infoshore Software Private Limited — MAR 2024 - DEC 2024

##### Senior Associate

- Engineered Shopify applications using Laravel 9 (PHP) and ReactJS 18, implementing scalable architecture and modular code design.
- Designed and optimised data import/export pipelines to enable high-volume marketplace synchronisation.
- Integrated and maintained Amazon SP-API and Walmart APIs for automated product listing, inventory sync, and order processing.
- Developed secure backend services with RESTful APIs, token-based authentication, request validation, and structured error handling.
- Collaborated with product and client stakeholders to translate business requirements into compliant, scalable technical solutions.

#### Strivemindz Pvt. Ltd. — APR 2021 - FEB 2024 | DEC 2024 - APR 2025

##### Senior Software Developer

- Led full-stack development using Laravel, Vue.js, and WordPress.
- Migrated legacy systems to Laravel MVC architecture with optimized MySQL schema.
- Delivered 150+ WordPress websites with custom theme & plugin development.
- Improved page performance by up to 40% through optimization strategies.
- Implemented third-party API integrations and backend business logic.
- Collaborated with stakeholders to translate business requirements into technical deliverables.

### EDUCATION

2025 : MCA (pursuing)

2012 - 2015 : BCA

## Galaxywing IT Solution — AUG 2017 - MAR 2021

### Software Developer

- Designed and developed scalable web applications using Laravel (v7-9) and Vue.js, architecting RESTful APIs and modular systems while optimising MySQL queries and database indexing to enhance application performance by 30%.
- Contributed to custom WordPress development, including theme customisation and client-specific plugin implementations.
- Actively participated in Agile/Scrum ceremonies, sprint planning, and code reviews to ensure high-quality deliverables.
- Supported client communication, product demos, and requirement discussions to align technical solutions with evolving business needs.

## PROJECTS

### EDU Consultancy - Laravel, MySQL

Developed a consultancy management system with lead capture forms, an admin dashboard, secure authentication, and optimised MySQL queries for improved performance.

### Get Together Finance - WordPress

Built a financial advisory website with dynamic content modules, custom forms, and SEO-optimised architecture.

### Ogoututor - Laravel, Vue.js, MySQL

Developed a full-stack tutoring platform with role-based access control, scheduling management, and real-time interaction features.

### Cleaver and Wake - WordPress, MySQL

Integrated third-party APIs and implemented secure backend processing with optimised database queries.

### Bills - WordPress, MySQL

Implemented external API integrations and developed custom backend logic for dynamic data synchronisation.

### Syncs - WordPress, MySQL

Customised WordPress theme and implemented scalable architecture with performance optimisation strategies.

### Amazon Importer - Shopify App (Laravel 9, ReactJS 18, MySQL)

Developed a Shopify application to import and synchronise Amazon marketplace products using Amazon SP-API with secure authentication and automated inventory sync.

### Walmart Importer - Shopify App (Laravel 9, ReactJS 18, MySQL)

Built a marketplace automation app handling product import, order synchronisation, and token-based authentication workflows.

### AsiaJets - ReactJS 18

Developed responsive frontend components and integrated REST APIs to enhance user experience and performance.